

# **THE CREATIVE'S HAVEN**

2024 PRICING GUIDE

A full service creative agency who pushes  
brands to their fullest potential

# WHAT WE DO.

- Digital Marketing
- Social Media Development
- Digital Product + Marketing
- Website Design
- Brand Development
- Product Design
- Email Newsletter
- Church Graphics
- Event Graphics & Marketing
- Print Advertisement Design
- Campaign Collateral
- Creative Direction
- VIP Content Days
- Apparel Design/Development
- Product Label Design + Mockup
- Photoshoot Days

# BRAND PACKAGES.



# BRAND DEVELOPMENT

Brand development involves crafting a cohesive and resonant brand identity through visual elements, messaging, and values to establish a distinct and memorable presence to your market.

## PACKAGE INCLUDES:

- Creative direction & strategy
- Foundation development session
  - *Brand Values, Brand voice, Personality, Target audience*
- Market research & Competitor analysis
- Logo variations
  - *Primary Logo, Alternate Logo, Submark\*\*, Logomark\*\**
- Brand colors
- Typography
- Moodboard
- Brand Guide book
- File Format Guide

INVESTMENT  
**\$1957**

TURNAROUND TIME  
**30 – 31 DAYS**

Timeline does not include  
revisions or weekends

2 MINOR REVISIONS INCLUDED

# WEBSITE DEVELOPMENT

Websites are crucial for brands. They serve as a digital storefront, offering a global platform to showcase products, engage with audiences, convey brand identity, and facilitate meaningful interactions that contribute to brand awareness, credibility, and growth.

## PACKAGE INCLUDES:

- Creative Direction
- Basic SEO & Domain setup
- Wix or Shopify Platform
- Up to 8 pages
- Custom banners/slides
- Favicon
- Lead Capture Form Design
- Inventory upload (UP TO 10 PRODUCTS)
- Social Media Integration
- Responsive + Mobile Friendly Optimization

INVESTMENT  
**\$1957**

TURNAROUND TIME  
**30 – 31 DAYS**

Timeline does not include  
revisions or weekends

2 MINOR REVISIONS INCLUDED

# BRAND + WEB DEVELOPMENT

This package includes both branding and website design

## PACKAGE INCLUDES:

- Creative direction & strategy
- Foundation development session
  - Brand Values, Brand voice, Personality, Target audience
- Market research & Competitor analysis
- Logo variations
  - Primary Logo, Alternate Logo, Submark\*\*, Logomark\*\*
- Brand colors
- Typography
- Moodboard
- Brand Guide book
- File Format Guide
- Basic SEO & Domain setup
- Wix or Shopify Platform
- Up to 8 pages
- Custom banners/slides
- Favicon
- Lead Capture Form Design
- Inventory upload (UP TO 10 PRODUCTS)
- Social Media Integration
- Responsive + Mobile Friendly Optimization

INVESTMENT  
**\$3523**  
SAVES 20%

TURNAROUND TIME  
**60 – 61 DAYS**

Timeline does not include  
revisions or weekends

2 MINOR REVISIONS INCLUDED

# RETAINER PACKAGES.



# MONTHLY RETAINER

Our monthly retainer is UNLIMITED with a quick turnaround time! You won't have to worry about finding a designer to assist with your project.

## PACKAGE INCLUDES:

- **Creative Direction & Strategy**
- **24hr-72hr Turnaround\*\***
- **Unlimited graphics**
  - **Social Media collateral:** Posts graphics, story graphics, highlights, reel covers, etc.
  - **Marketing collateral:** Email design, Web banners, Vendor event assets, etc.
  - **Package Development:** Labels, box design, etc
  - **Digital product development & graphics**
  - **Apparel development:** Tee graphics, Tag design, etc
  - **AND MORE!**
- **3 month minimum**

### Discounts on:

- **VIP Content Day**

INVESTMENT  
**\$1297**  
PER MONTH

TURNAROUND TIME  
**24-72 HOURS**  
PER GRAPHIC

Timeline for big projects vary and may take up to 8 days

**+ 25% OFF NON-RETAINER PACKAGES**

Retainers do not roll over; they reset at the beginning of each recurring retainer cycle.



# LIMITED MONTHLY RETAINER

Our monthly retainer is LIMITED with a quick turnaround time! You won't have to worry about finding a designer to assist with your project.

## PACKAGE INCLUDES:

- **Creative Direction & Strategy**
- **48hr-72hr Turnaround\*\***
- **Your choice of:**
  - **Social Media collateral:** Posts graphics, story graphics, highlights, reel covers, etc.
  - **Marketing collateral:** Email design, Web banners, Vendor event assets, etc.
  - **Package Development:** Labels, box design, etc
  - **Digital product development & graphics**
  - **Apparel development:** Tee graphics, Tag design, etc
  - **AND MORE!**
- **3 month minimum**

6 GRAPHICS  
**\$390**  
PER MONTH

TURNAROUND TIME  
**48-72 HOURS**  
PER GRAPHIC

Timeline for big projects vary and may take up to 8 days

+ 5% OFF NON-RETAINER PACKAGES

9 GRAPHICS  
**\$585**  
PER MONTH

TURNAROUND TIME  
**48-72 HOURS**  
PER GRAPHIC

+ 10% OFF NON-RETAINER PACKAGES

12 GRAPHICS  
**\$780**  
PER MONTH

TURNAROUND TIME  
**48-72 HOURS**  
PER GRAPHIC

+ 15% OFF NON-RETAINER PACKAGES

# CUSTOM PACKAGES

**are available**

**PRICING VARIES FROM PACKAGE TO PACKAGE  
PLEASE CONTACT US FOR A QUOTE!**

# VIP PACKAGES



# VIP CONTENT DAY

This day is all about the client & their content

## PACKAGE INCLUDES:

- **Lunch & Strategy Session**
  - Content Plan
- **Record content for reels**
  - Batch Content
- **Photoshoot Session**
  - (In Studio or On Location)

### Deliverables:

- **Unlimited Raw Video & Photos**
- **5 edited Videos (30sec - 1 Min)**
- **5 edited Photos**
- **BTS/Recap Video**

INVESTMENT

**\$1597**

1/2 DAY | 3 HOURS

**\$1897**

FULL DAY | 6 HOURS

TURNAROUND TIME  
**30-31 DAYS**

# CREATIVE DIRECTION

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Brand photography can make or brand any brand! High quality photos are a MUST in every business

## PACKAGE INCLUDES:

- **Creative Direction & Strategy**
- **Photoshoot or Video Direction**
- **Shot List:** We'll provide details of the specific shots or scenes planned for the shoot, including angles, compositions, and any special techniques or equipment required.
- **Mood/Direction Board:** We'll Compile a selection of images, colors, textures, and visual references that convey the desired mood, style, and theme of the shoot.
- **Style Guide:** Assist to Define the visual style, including wardrobe, makeup, hair, props, and set design. We'll provide examples of preferred styles and aesthetics.
- **Location scouting\*\*:** We'll assist with finding the right location for your shoot or video
- **Be on set for your photoshoot to assist and direct**

INVESTMENT

**\$657**

PROJECT TIMELINE

**UP TO 20 DAYS**

# A LA CARTE

**available on website**

PLEASE PURCHASE VIA WEBSITE